



From Originality To Innovation

南華大學



球隊識別設計企劃

設計單位 / 野球大亨運動專賣

Yoli

目錄

識別設計 / Team Identity System

壹 主視覺球隊名

貳 主客場球服帽

參 整體相關服飾

肆 周邊配件物品

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研

3

壹、識別設計

主視覺球隊名

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球隊識別設計

4

32公分

11.5
公分

南華大學 *NanHua*

A001

13
公分

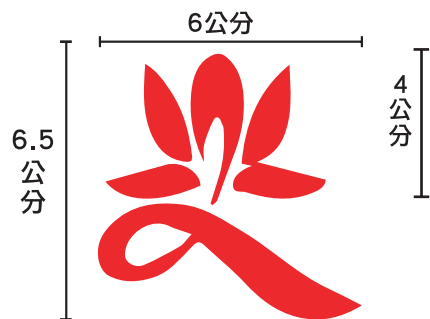
南華 *NanHua*

A002

32公分

南華

球隊識別設計



A003



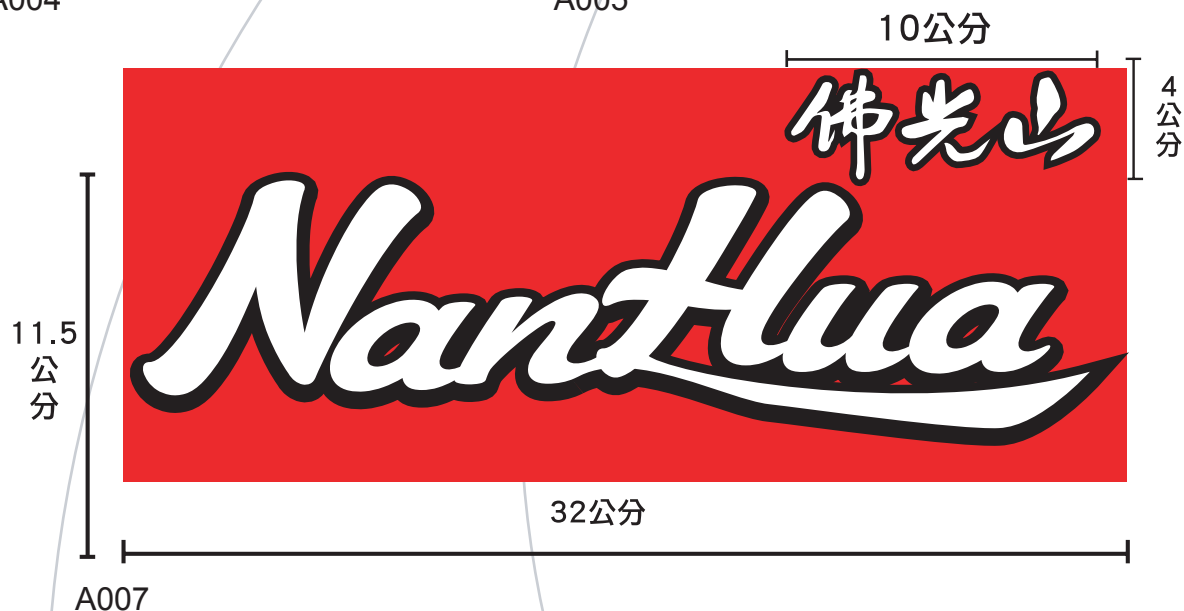
A004



A005



A006



A007

研

貳、識別設計

／
主客場球服帽

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球隊識別設計



南華大學
NanHua

C001

球帽



C002



佛光山



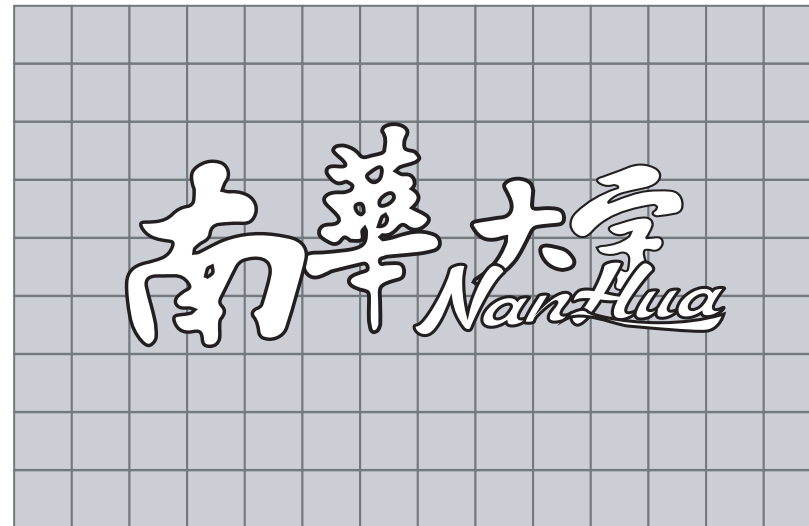
B001



From Originality
To Innovation

隊

球隊識別設計



C001

球帽



C002



佛光山



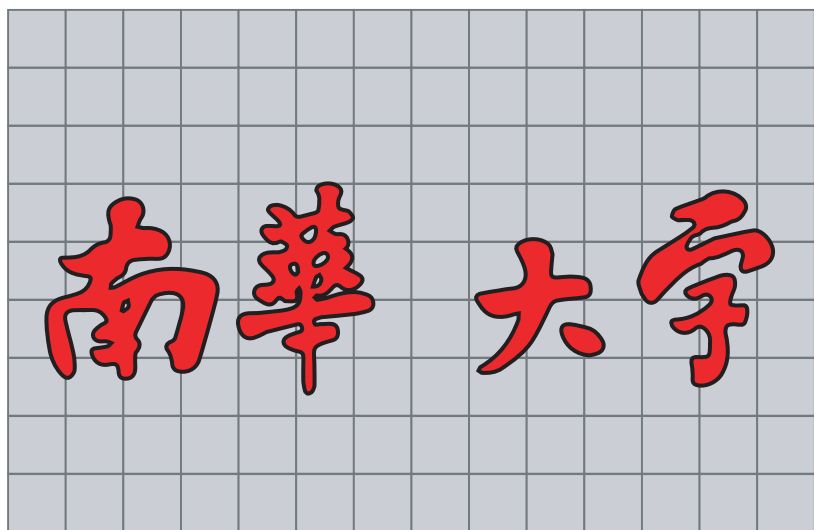
B002



From Originality
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研

球隊識別設計



C001

球帽



C002



佛光山



B003



From Originality
To Innovation



南華大學

C001

球帽



C002



佛光山



B004



From Originality
To Innovation

研

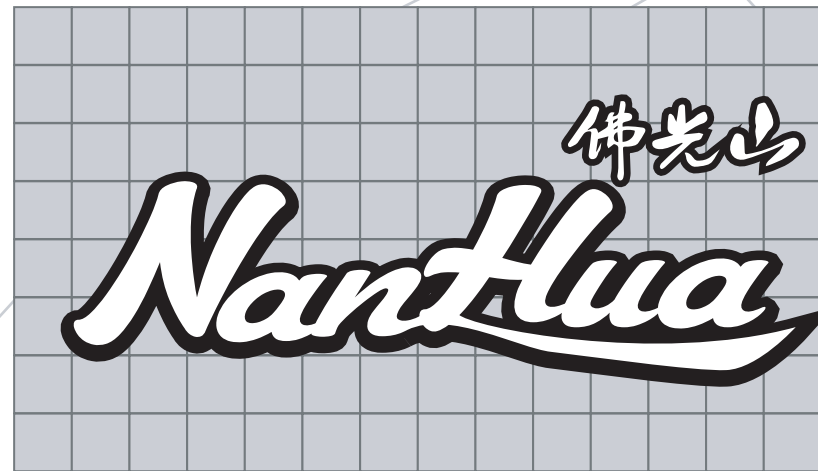
參、識別設計

／
整體相關服飾

From Originality
To Innovation

球隊識別設計

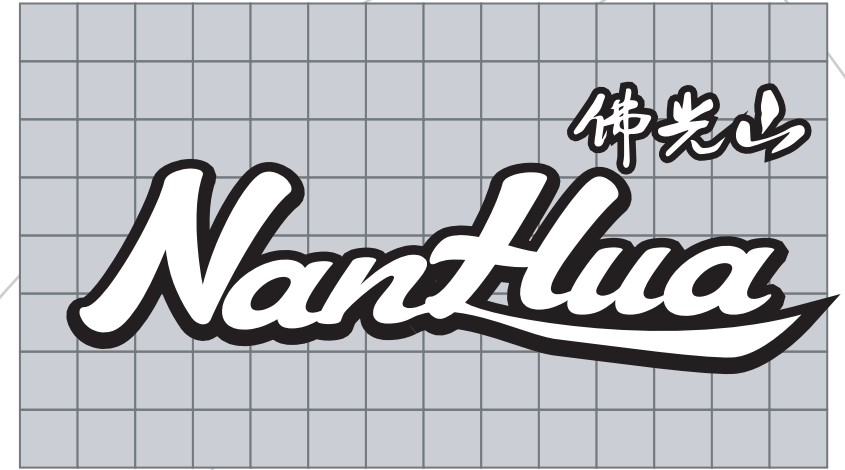
D001



研

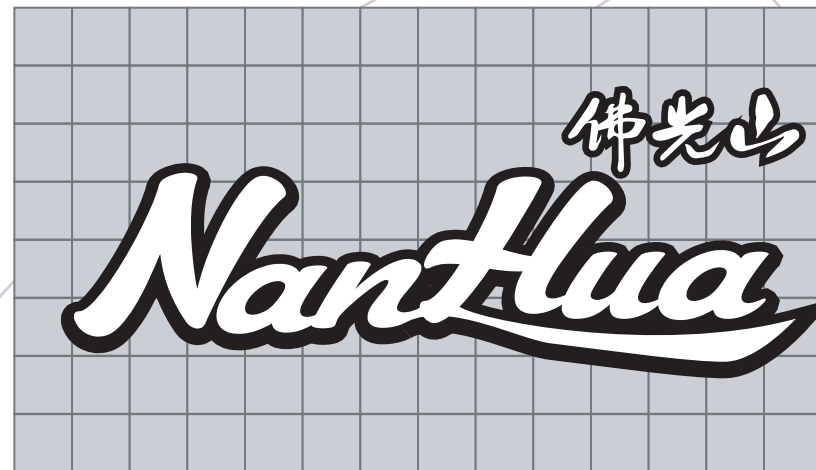
球隊識別設計

D002



球隊識別設計

D003



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Foti

球隊識別設計

E001



球隊識別設計

E002



E003



E004



Foti

球隊識別設計

E005



E006



研

球隊識別設計



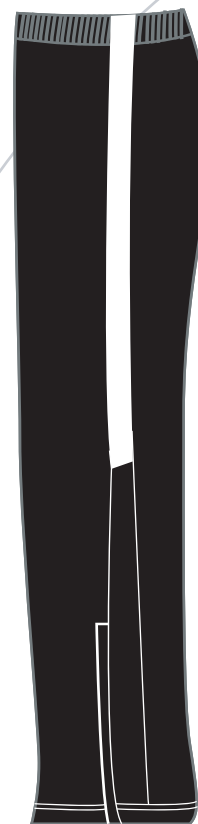
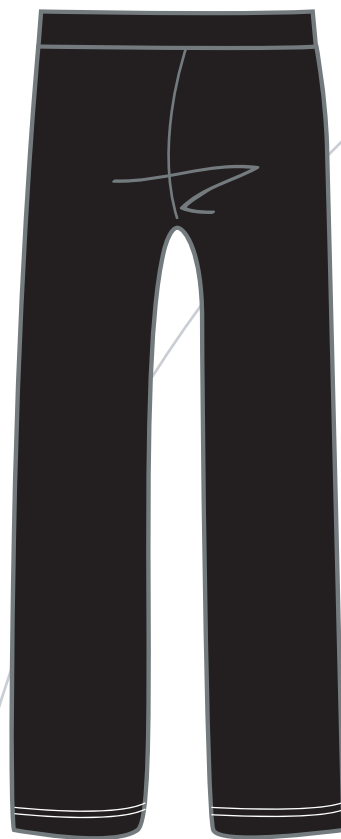
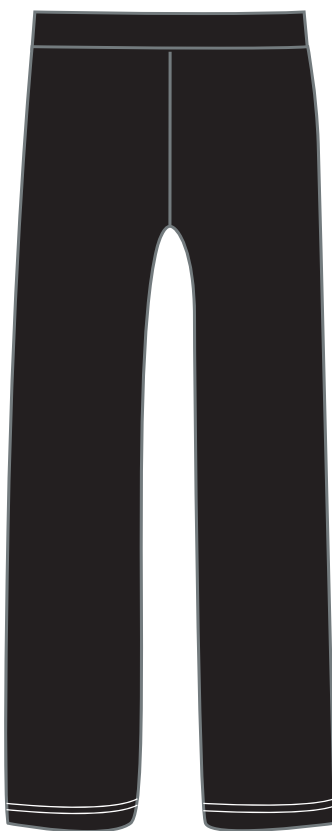




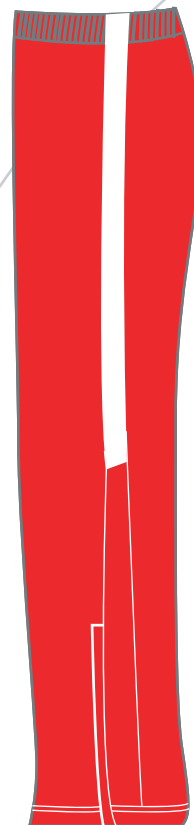
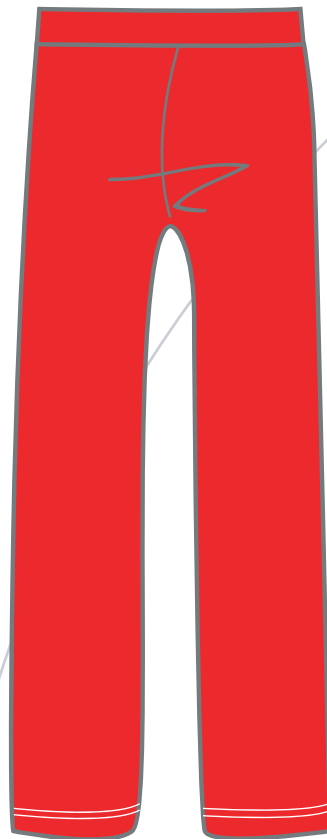
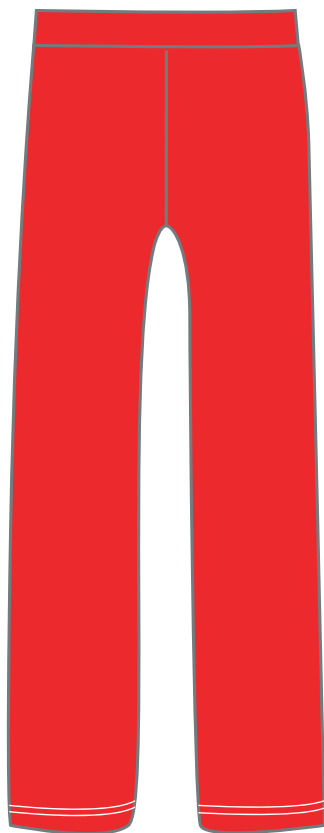




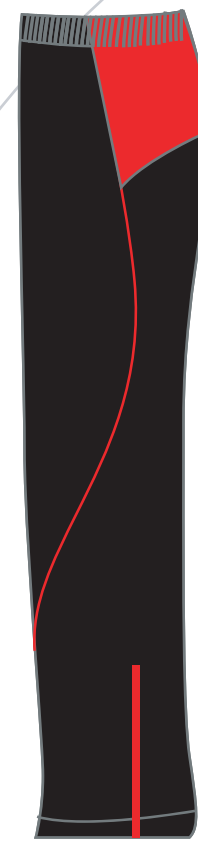
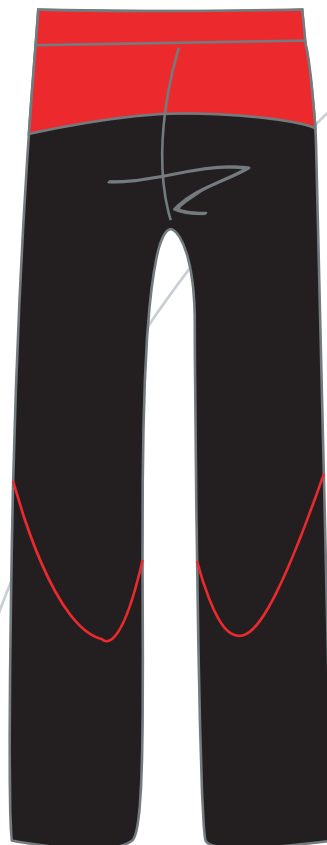
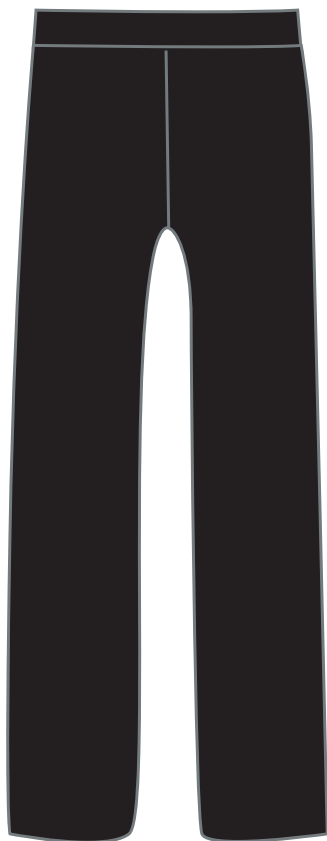
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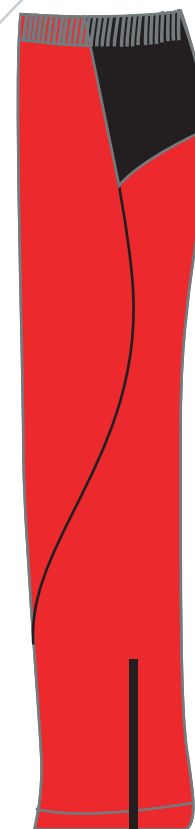
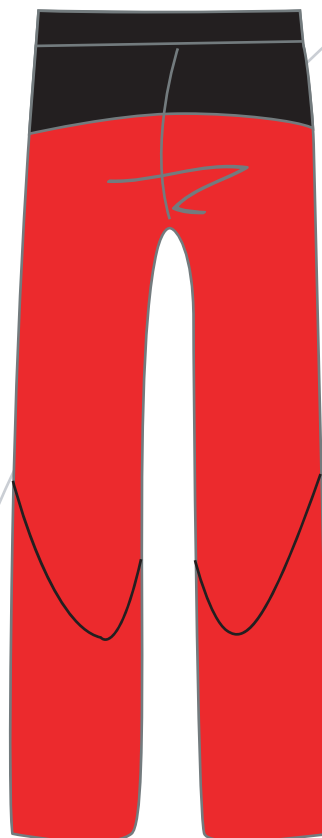
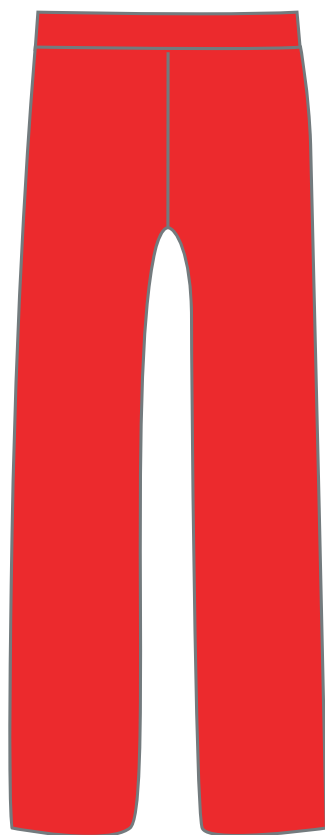
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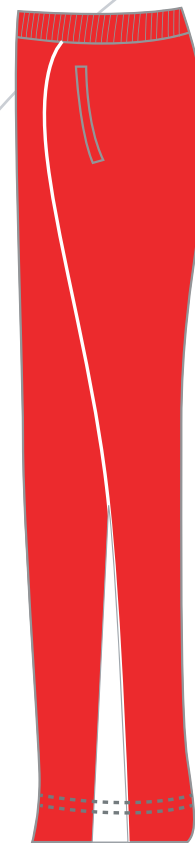
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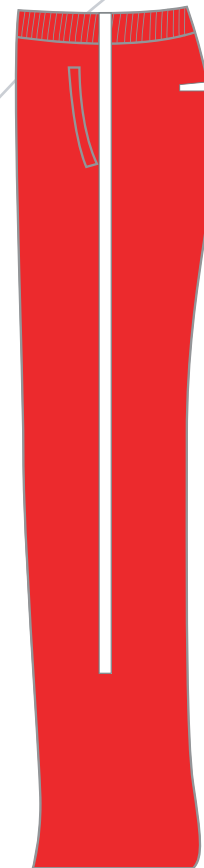
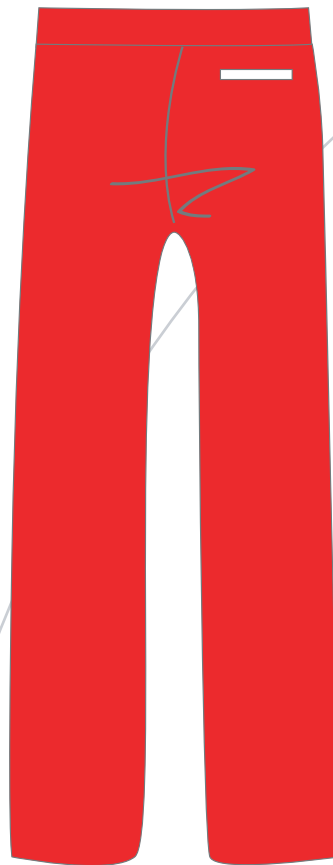
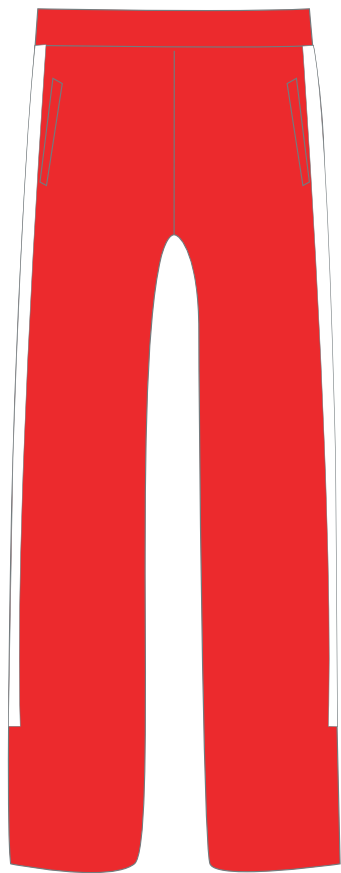
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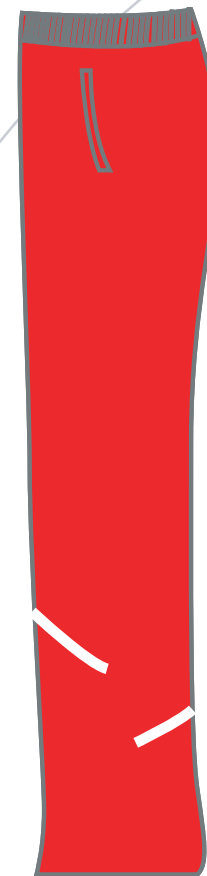
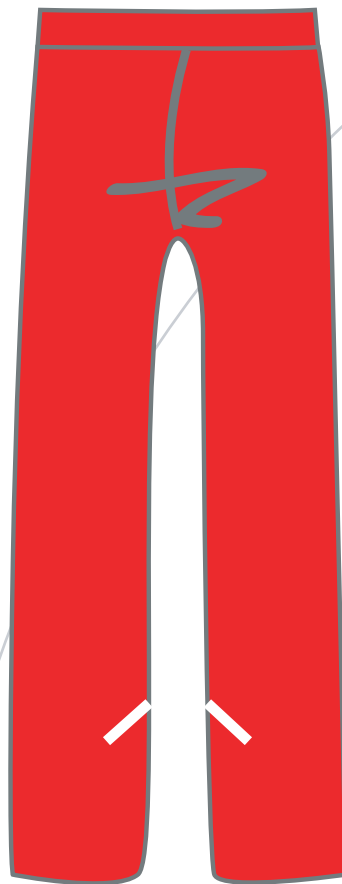
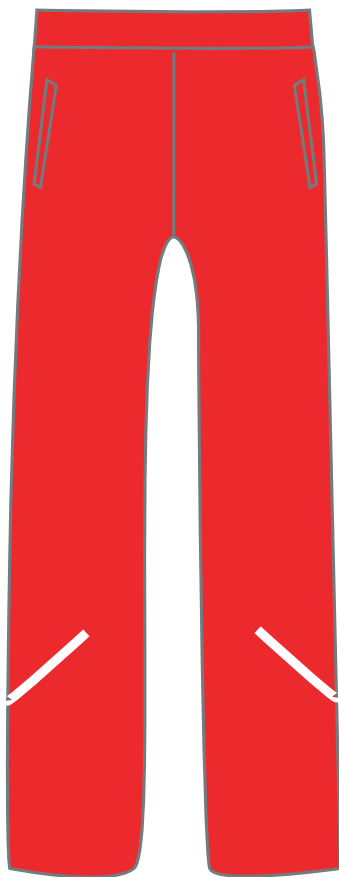
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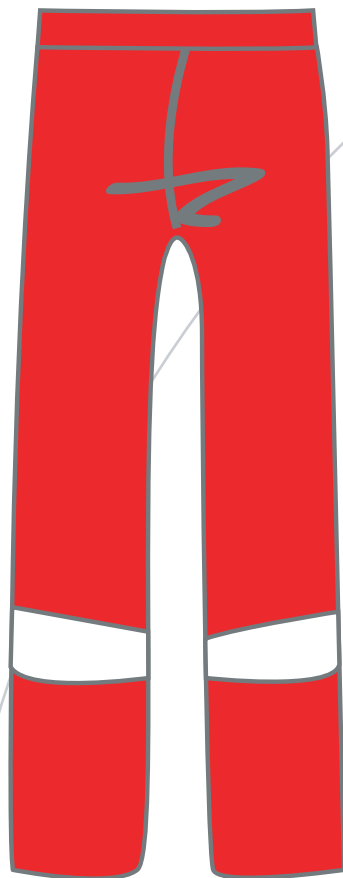
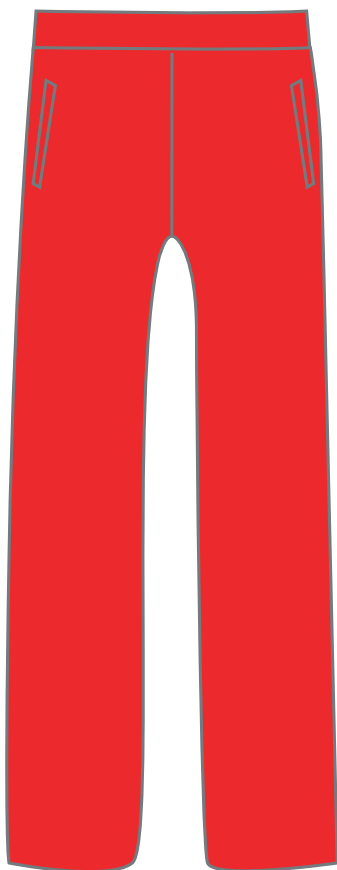
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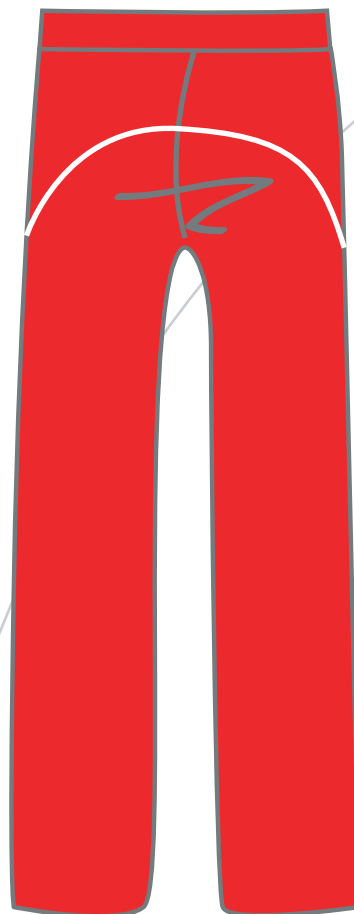
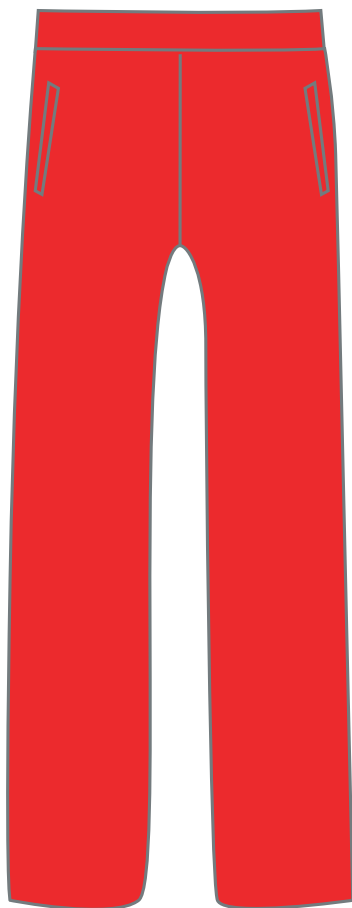
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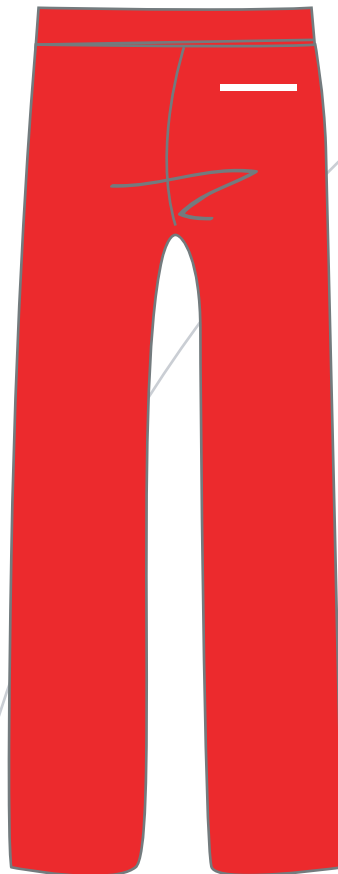
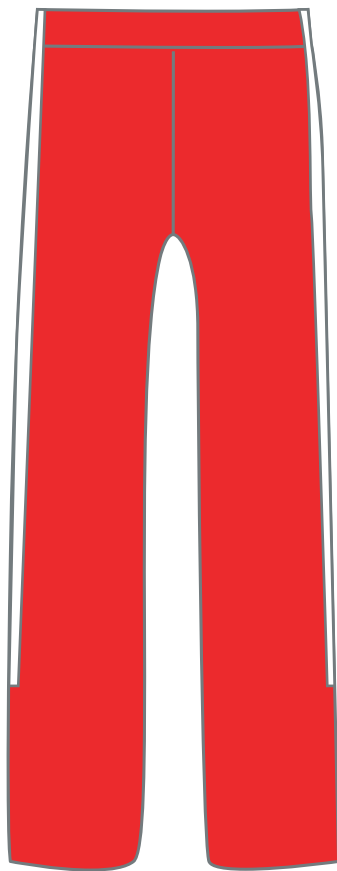
F008



F009



F010



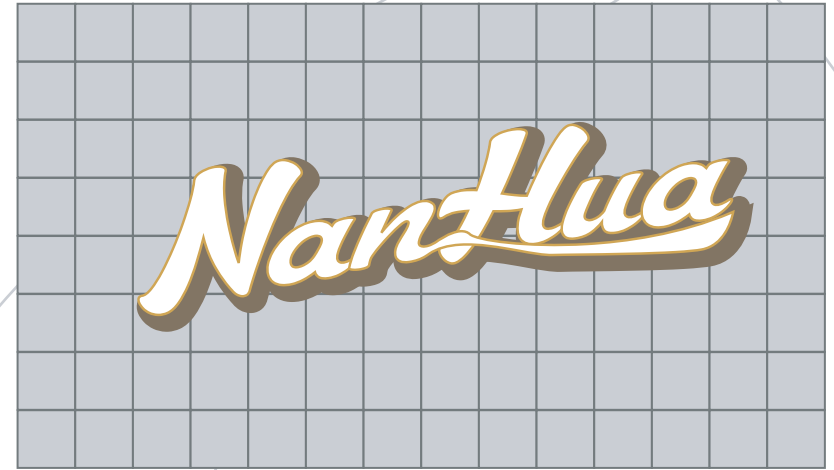
G001



Foti

球隊識別設計

G002



球隊識別設計

G003



研

球隊識別設計

G004



G005



G006



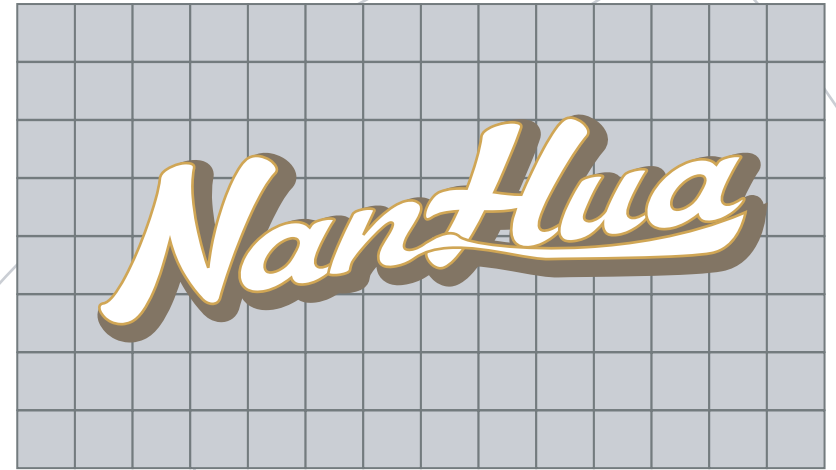
G007



南華

球隊識別設計

H001



Yoli

球隊識別設計

44

H002



H003



Yoli

球隊識別設計

46

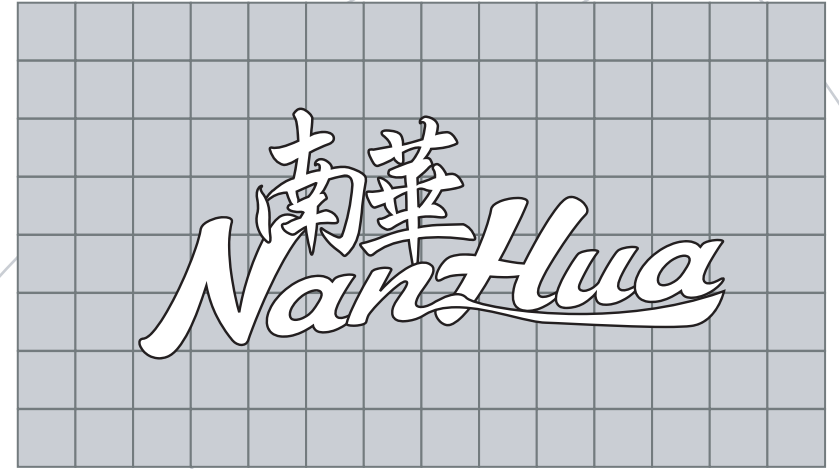
I001



研

球隊識別設計

J001



J002



J003

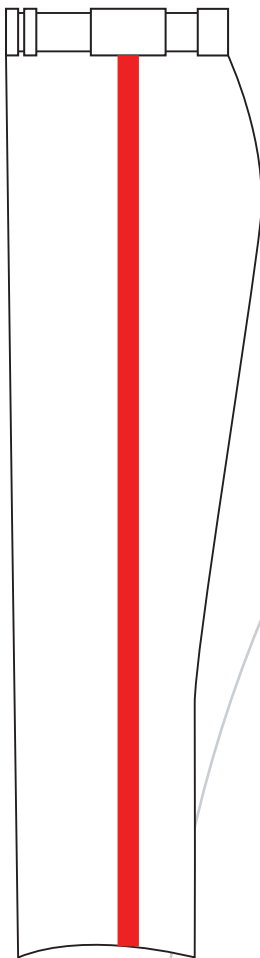




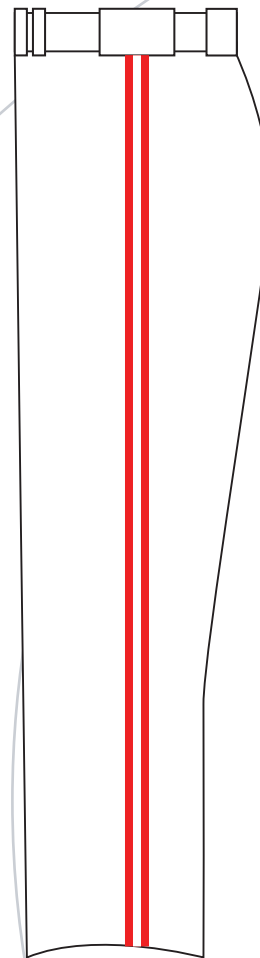
球隊識別設計

50

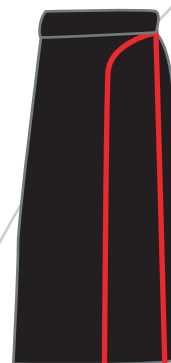
款式一
K001



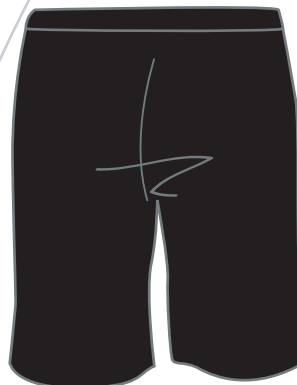
款式二
K002



款式一
L001



款式二
L002

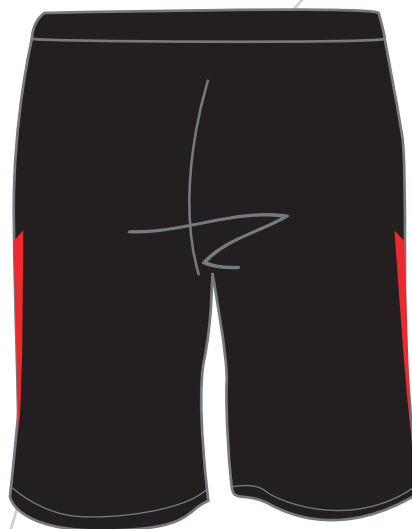
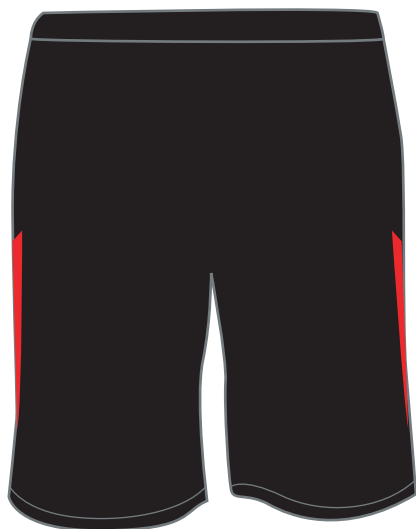




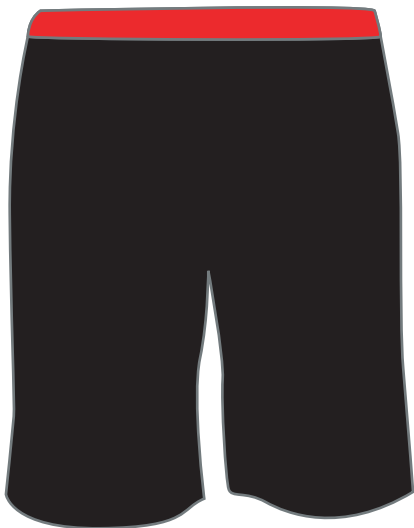
球隊識別設計

52

L003



L004



研

肆、識別設計

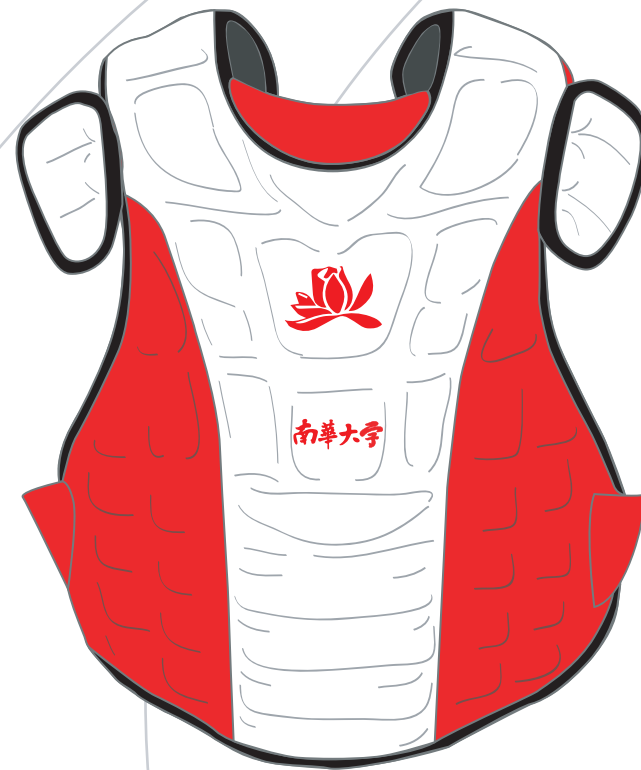
／
周邊配件物品

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款式A
M001



款式B
M002

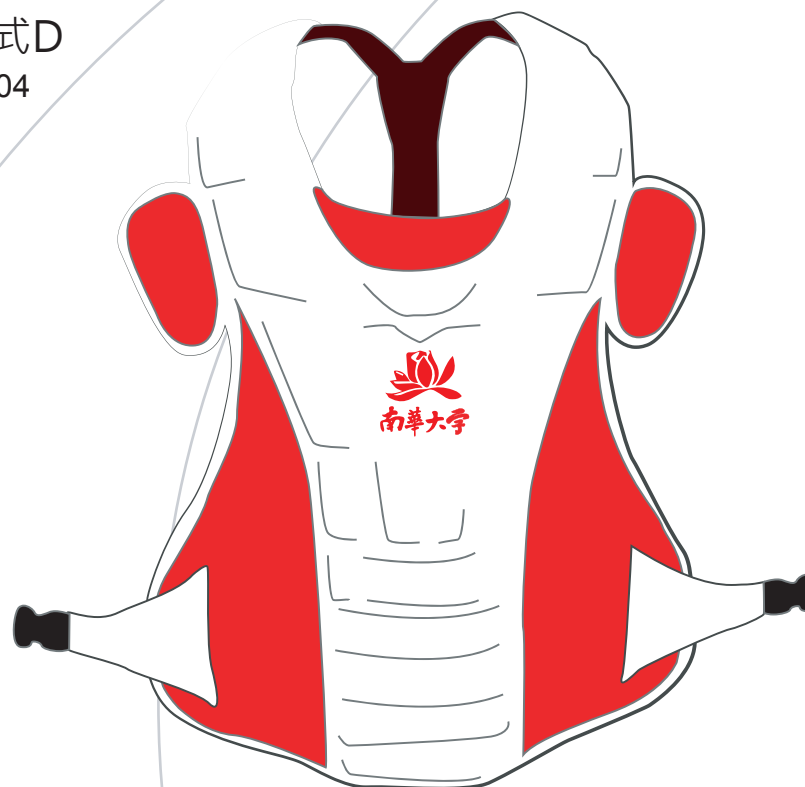


球隊識別設計

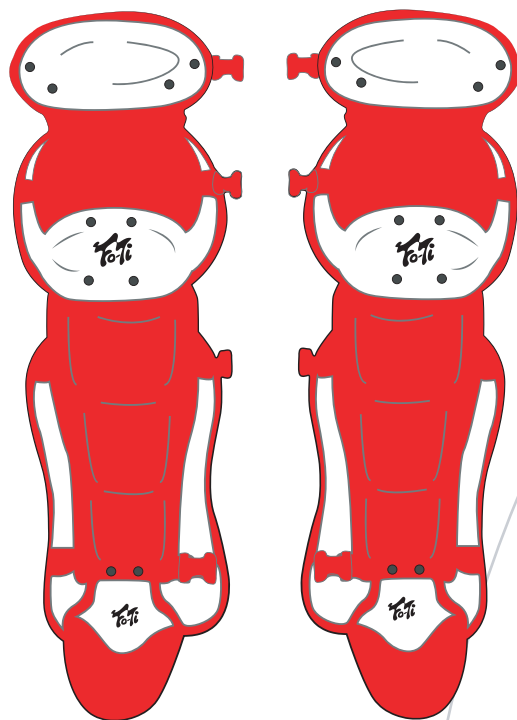
款式C
M003



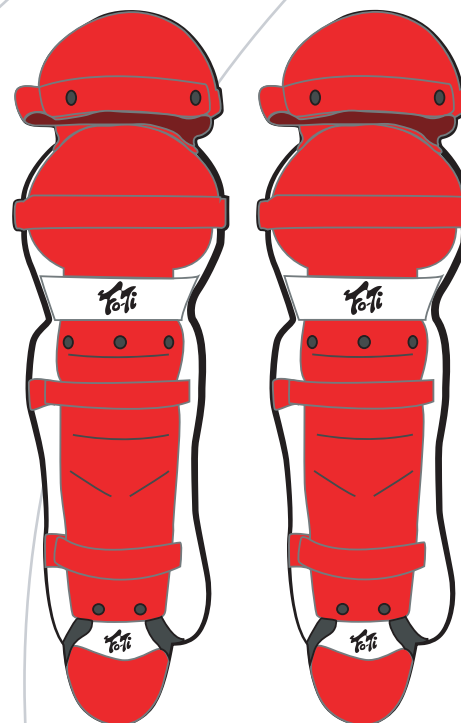
款式D
M004



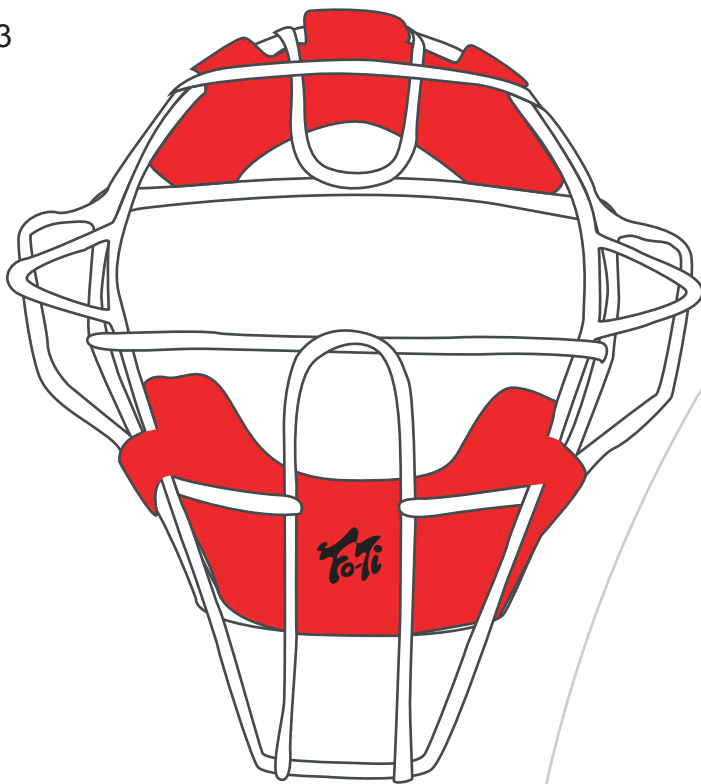
款式A
MA001



款式B
MA002



MA003



MA004



款式A
N001



款式B
N002



A red and white backpack with a black outline. The backpack has a large red front pocket with the text '南華' (NanHua) in Chinese characters and 'NanHua' in English script. The main body of the backpack is white with red accents. The top handle is red. The backpack is shown from a slightly angled front view.

Yoti

球隊識別設計

款式A N005



款式B N006



款式C N007



球隊識別設計

款式A
P001



款式B
P002



球隊識別設計

Q001

正面

33
公分

110公分



反面



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